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WEB DEVELOPMENT

Turnkey Website Management | Home Page Design | Web Page Design | Forms/Catalogue/Secure | Scripting
Pop-Ups A | Pop-Ups B | Updates | Inserts | Image Creation | File Scanning | Multimedia / Flash | Copywriting

- **Conceptualization (per site)** € 250.00 ea.
Visualization of website concepts following client discussions.
- **Web page design (per page)** € 60.00 ea.
Including design/layout (3 images + text), HTML scripting, FTP, server-side setup.
- **Scripting** € 48.00/hr
Including JavaScript, Perl, PHP, ASP, Java, forms, CGI, Microsoft Outlook Customisation etc.
- **Pop-ups A (per pop-up)** € 25.00 ea.
Pop up windows with 3 or less pictures and extensive data content. (eg technical specifications etc)
- **Pop-ups B (per pop-up)** € 20.00 ea.
Pop up windows with 3 or less pictures with simplified content.
- **Update (per page) / General Rate** € 35.00/hr
Including textual, visual, HTML - not including insertions - see below.
- **Inserts** € 6.00 ea.
Per image/sound/applet
- **Web Image conversion (per image)** € 35.00/hr
Including image conversion, correction, setup for WWW. See below for imaging creation and manipulation services.
- **File scanning (per file)** € 15.00/ea
Including data scanning, data correction, setup for WWW.
- **Multimedia Services / Flash** € neg.
See Below. Motion and interactive elements for CD-ROM authoring, websites etc.
- **Copy Writing** € 35.00/hr
Creation of textual content for inclusion into website. Following research of corporate brand image as well as products and services.

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WEB ADMINISTRATION

Website Administration & Management | Domain Name Registration | Website Hosting | Server-side Administration (FTP &/or Email) | Search Engine Optimisation | Mailing Lists | Email Signatures | Forms / Catalogue / Secure page scripting | General Scripting | File Uploading / Downloading

- **Website Administration / Management** € neg.
Administration & or management of website requirements on monthly retainer or other agreement - negotiable.
- **Domain Name Registration (Annually Renewable)** From € 25.00
Administration of Domain Name Registration process.
- **Website Hosting (Annually Renewable) From** from € 85.00
Including setting up of hosting space for website and email hosting - FTP account, email settings, server side setup.
- **Server-side Administration (FTP &/or Email)** € 25.00/hr
FTP Set-up and server-side administration of hosting space and email requirements.
- **SEO - Website promotion (Search Engine Optimisation)** € 35.00/hr
Service includes analysis of website for SEO friendly coding such as HTML Meta Tags, keywords, tagging and text alternatives as well as registration of website to search engines.
- **Mailing Lists (<200 or 20Mb)** € 30.00/ea
Creating and/or administration of mailing lists and mail merges. Including design/optimisation of mailmerge content; mailmerge to max 200 recipients or 20Mb. Over and above these limits are to be negotiated.
- **Email Signatures** € 25.00/ea.
Including design/layout, HTML scripting, client-side setup.
- **Forms / Catalogue / Secure page scripting** € 48.00/hr
Including design/layout, HTML scripting, FTP, server-side setup.
- **General Scripting** € 48.00/hr
Including JavaScript, Perl, PHP, ASP, Java, forms, CGI, Microsoft Outlook Customisation etc.
- **File Downloading / Uploading (per Mb)** € 1.00 ea.
Including data download / Upload..

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DIGITAL IMAGING

Photo Correction / Image Manipulation | Imaging (picture creation) | Web Image Optimisation | Photography

- **Photo Correction / Image Manipulation** € 35.00/hr
Remove & replace unwanted elements (telephone lines, red eye, etc.); colour correction; cropping, etc. print to floppy/CD/Photo Paper.
- **Imaging (picture creation)** € 35.00/hr
Full image creation; rendering; commissions.
- **Web Image Optimisation** € 35.00/hr
Including image optimisation, image correction, setup for WWW.
- **Photography** € 35.00/hr
Including Complimentary photographic services - film & digital - commissions.

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GRAPHIC DESIGN

Corporate Identity | GUI Design | Stationery Sets | Desktop Publishing | General Graphic Design

- **Corporate Identity** € 1000.00
Including consultation, design options and final design of 1 logo & or name style; Layout and preparation for output. Supplied on CDROM in various formats ready for most media uses.
- **GUI Design** € 35.00/hr
Designing the LOOK & FEEL for your products - from websites to software, 3D environments and other applications.
- **Stationery Sets** from € 230.00
A complimentary for any Corporate Identity. Including design of 1 business card (1/2 sided), letterhead, continuation sheet, envelope, complimentary slip.; Layout and preparation for output. Supplied on CDROM/USB/email.
- **Desktop Publishing** € 35.00/hr
From print jobs, POS, merchandise, packaging etc.,
- **General Graphic Design Rate** € 35.00/hr
Standard rate for general graphic design services.

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MARKETING

Web Marketing | E Marketing | Advertising / Marketing & Promotion | Copywriting | Consultations

- **Web Marketing - SEO (Search Engine Optimisation)** € 25.00/hr
Service includes analysis of website for SEO friendly coding such as HTML Meta Tags, keywords, tagging and text alternatives as well as registration of website to search engines.
- **E-Marketing** € 25.00/hr
Creation and administration of mailing lists and email merges. Including email template design, scripting as well as email list management.
- **Advertising / Marketing & Promotion** € 25.00/hr
Assistance with marketing and promotions strategies. The provision of advice and consultation on: planning and/or marketing and/or art direction concerning the internet, information technology, marketing or creative solutions.
- **Copywriting** € 35.00/hr
Providing targeted/appropriate textual content.
- **Consultation (1st hr Free)** € 25.00/hr
The provision of advice and consultation on: planning and/or marketing and/or art direction concerning the internet, information technology, marketing or creative solutions.

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NEW MEDIA

Multimedia | Flash | Format Conversions | Video for Internet

- **Multimedia** € neg.
Motion and interactive elements for CD-ROM authoring, websites etc.
- **Flash** € 75.00/hr
Motion and interactive elements for CD-ROM authoring, websites etc.
- **Format Conversions** € 25.00/hr
Conversion of and between multiple formats for DVD CD and pc.
- **Video For Internet** € 75.00/hr
Conversion of and between multiple formats for DVD CD and pc.

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OTHER SERVICES

Copy Translations | IT Consults | Site Visits |

- **Copy Translation** € 35.00/hr
Translation Services from French to English and English to French (other languages on request).
- **IT Consultations** € 25.00/hr
Consultations for general IT requirements including site visits for general IT requirements.
- **Site visits** € 25.00/hr
Standard rate for on-site visits.
- **Printing management Fee** € 12.00/hr
Printing quotes provided at cost.
Fee for communications with printers, sourcing quotations, ensuring appropriate stock, quality of inks and films; submission of printer files & delivery of finished product.

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Terms & Conditions

All rates exclusive of VAT.

50% Deposit is payable on acceptance of order. Full payment required prior to ftp upload of completed works to domain name url hosting server; or immediately on delivery of goods (printed or data); on issuing of tickets; or unless otherwise agreed (maximum payment terms 30 days / 15 days for online works).

Please make cheques payable to Goa Limited.

All Quotations valid 15 days from date of issue.

Schedules to be completed as agreed on approval of quotation.

Final invoice may vary slightly depending on client requirements.

Further info from www.goaltd.com

Additional Notes:

- All designs created by Goa Ltd. remains copyright to the designer, unless the client has purchased the copyright release.
- A 50% Deposit required before design work started. - All balances must be paid in full by the date stated on each invoice, unless other payment plan established by your GLD Designer. Outstanding balances / past due accounts will reflect a 1.5% late charge each month (see above).
- All prepared photos, graphics, logos, etc., to be used creating the logo must be accompanied by all proper copyright or release of use materials where applicable. - All photos and material must be supplied from the client. We will not copy or reproduce any part of another website or publication to create your logo. If you decide to use a photo that is not your property, we must receive a release from the owner to use this material.
- Website graphics, custom borders, scripting, logos etc., cannot be manipulated, added to, or changed by anyone other than the original GLD Designer. Nothing on this logo may be manipulated without written consent - and charges may apply.
- Any changes made once a logo/graphic/page is created, and the client has agreed to (via email or postal mail) may constitute additional charges. - Any changes made from the original Estimate may constitute additional charges
- Please explain your expectations clearly when designing the initial layouts and brief.
- All material needed to create your logo must be supplied to the designer no later than 10 days from start of design.
- The Client is responsible for all payments to any company reproducing this logo for advertising or any other purpose, where applicable.
- GLD and its designers will not be responsible for any lost or damaged materials. Our estimates are provided at no cost or obligation. All material/designs purchased from GLD is Copyright © 2010 to the artist, unless the client has purchased the Copyright Release.
- We reserve the right to decline services without further notice.
- Work may not be reproduced and or manipulated without a copyright release form and written consent from GLD and or the artist.

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